EAECUTIVE DEFARTMENT

INDIANAPOLIS

Executive Order

PROCLAMATION

To All To Whom These Presents May Come, Greeting:

WHEREAS, breastfeeding forms the most basic bond between mother and baby and is a

foundation for lifelong health and wellness; and

WHEREAS, breastfeeding promotes healthier mothers, stronger family bonds, and is

economical, providing benefits at little or no cost; and

WHEREAS, women with young children constitute at least 60 percent of Indiana's

workforce, and breastfeeding is beneficial to employers and society through

reduced health care and group insurance costs; and

WHEREAS, Indiana benefits from savings of \$450-\$800 per baby breast fed for six months

in welfare and health costs; and

WHEREAS, local breastfeeding coalitions across Indiana seek to support mothers, medical

professionals and employers in encouraging breastfeeding; and

WHEREAS, mothers and infants benefit from the support of families, friends, employers,

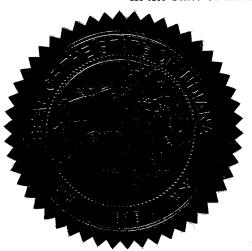
health professionals and communities in order to initiate and sustain

breastfeeding;

NOW, THEREFORE, I, Mitchell E. Daniels, Jr., Governor of the State of Indiana, do hereby proclaim, August 1-7, 2006, as

Breastfeeding Awareness Week

in the State of Indiana, and invite all citizens to duly note this occasion.



IN TESTIMONY WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of Indiana at the Capitol in Indianapolis on this 17th day of July, 2006.

BY THE GOVERNOR:

Mitchell E. Daniels, Jr. Governor of Indiana